

Your home or car window can alert the medics in any time of need.



For your home..

Although we hope it's never needed, by seeing this decal the EMS people will know there is something important that needs their attention.

These static cling decals measure 3 1/2" inches square, are easy to apply, leave no mess, and really do a great job. Choose "ALERT" or "DIABETES" to relay the message.

#372658 2 Large Home Decals w/wallet card \$18.00



For your car.. Put these smaller static cling decals on your windshield or rear view window.

If something happens when you're driving and you get stopped... this 2" square static cling car decal will explain it all. Choose "Alert" or "Diabetes" to relay the message.

#372659 2 Small Auto Decals w/wallet card \$18.00

#372751 Variety Decal Pack w/wallet card \$34.00

Cover all the bases with 2 auto & home decals and a wallet card all in one!

### Electronic LIFETAG®

Simple, 21st century option for the person who needs medical identification and is always on the go.

Easy to input and access immediately by your medical team to get emergency help.



#373048 USB Electronic LIFETAG® Keychain \$44.95

Give your kids something they're not embarrassed to wear!



Kids are the hardest to please when it comes to wearing medical identification.

Kids love to use the stickers, zipper pull, LIFETAG® card and LIFETAGS® to stick wherever they like. Stop fighting with them and give them something they're willing to wear.

Each kit contains: 1 LIFETAG® Wallet Card ,1 LIFETAG® Zipper Pull, 5 LIFETAG® Stickers, 2 Brass LIFETAGS® and 1 tube of super strong adhesive.

#372728 LIFETAGkids Pack \$38.95

Buy 2 or more \$35.00 ea.



Easy to attach to a zipper on a backpack, jacket, wallet, purse, binder, or belt loop.

This LIFETAG® zipper pull is perfect for alerting only those who need to know about a medical condition.

#372726 Zipper Pull \$15.49

Buy 2 or more \$14.95 ea.

*"This is so perfect- I've been looking for something my son would wear."*

Cheryl R., Kailua, Hawaii (son with diabetes for 9 yrs)

When all else fails identify your shoes.



If you don't like to wear bracelets or pendants, then put these LIFETAG Shoetags on something you do love to wear...your shoes!

Made of a durable material that conforms to your shoes when you walk or run, these shoetags make an impact without embarrassment. Wear just one or buy several for all your shoes. Available in ALERT or DIABETES.

#372752 LIFETAG Shoetags \$19.95 per pair

Fun temporary tattoos your kids will beg you to wear!



BOYS



GIRLS

Our LIFETAG® temporary tattoos are completely safe and can be worn for up to 7 days with great visibility.

Put them anywhere and they will do their job!

#373124 Lifetag Temporary Tattoos for Boys 20 for \$21.00

#373125 Lifetag Temporary Tattoos for Girls 20 for \$21.00

If you can't decide which one to buy, try our LIFETAG® Variety Pack, containing the best we offer.

- 2 LIFETAGS®
- 1 LIFETAG® Keychain
- 1 LIFETAG® Wallet Card
- 1 LIFETAG® Home Decal
- 1 LIFETAG® Car Decal
- 1 LIFETAG® Zipper Pull
- 3 LIFETAG® Stickers
- 1 Tube of Super Adhesive



#372665 Variety Pack \$54.00 SAVE \$5.00

#372650 Adult Pack without key chain \$45.95

Only available in ALERT or DIABETES  
Other conditions printed on tags and card only

### LIFETAG® dog tag and key chain set



Perfect for someone who doesn't like to wear visible fine jewelry!

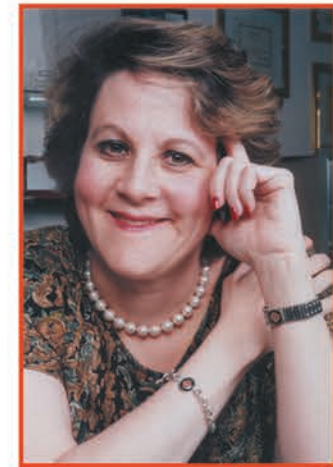
Hypoallergenic light-weight aluminum dog tag with your medical information imprinted on it. Set includes key chain with the same design for additional identification in

#342470 Dog Tag and Key Chain Set \$28.00

# LIFETAG®

US PATENT 463,994

"Jewelry That Can Save Your Life!" and doesn't advertise your condition!



Attach it to your fashionable jewelry or watch clasp



Our special glue sticks on to anything



Let people know in case of an emergency

FEATURED IN



LIFETAG® INC.

"Jewelry That Can Save Your Life"

5857 North Mesa, Suite #19

El Paso, Texas 79912

1-888-LIFETAG® • 915-584-2552 fax

www.lifetag.com • lifetag2@att.net

# LIFETAG® ORDER FORM

Order by phone at 1-888-LIFETAG® 10 am - 6 pm MST

To order by fax 915-584-2552 (24 hours a day)

For more information visit our site at [www.lifetag.com](http://www.lifetag.com)

Most of our products come with the following information. Check one:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Allergic        | <input type="checkbox"/> Do Not Resuscitate | <input type="checkbox"/> R/L Lymphedema     |
| <input type="checkbox"/> Alert           | <input type="checkbox"/> Emphysema          | <input type="checkbox"/> Medication         |
| <input type="checkbox"/> Asthma          | <input type="checkbox"/> Epilepsy           | <input type="checkbox"/> No MRI             |
| <input type="checkbox"/> Alzheimers      | <input type="checkbox"/> Food Allergy       | <input type="checkbox"/> Organ Donor        |
| <input type="checkbox"/> Autism          | <input type="checkbox"/> Heart              | <input type="checkbox"/> Pacemaker          |
| <input type="checkbox"/> Coumadin        | <input type="checkbox"/> Hemophiliac        | <input type="checkbox"/> Peanut Allergy     |
| <input type="checkbox"/> Diabetes        | <input type="checkbox"/> Hypertension       | <input type="checkbox"/> Penicillin Allergy |
| <input type="checkbox"/> Type 1 Diabetes | <input type="checkbox"/> Insulin Pump       | <input type="checkbox"/> Right Lymphedema   |
| <input type="checkbox"/> Type 2 Diabetes | <input type="checkbox"/> Latex Allergy      | <input type="checkbox"/> Seizures           |
| <input type="checkbox"/> Dialysis        | <input type="checkbox"/> Left Lymphedema    | <input type="checkbox"/> Transplant         |

MINIMUM ORDER \$15.00 (not including postage and handling)

#372464 LIFETAGS  5 for \$26.95

#140588 14K Interchangeable Frame	\$ 195.00
#200402 14K Figaro Link Bracelet ___M___F	\$ 695.00
#200403 14K Herringbone Bracelet	\$ 695.00
#200427 14K Link Anklet	\$ 395.00
#241580 Sterling & Black Rubber Bracelet	\$ 80.00
#242426 Sterling /18K Miss America '99 Bracelet	\$ 685.00
#242592 Rubber Lifetag Bracelet Red___Black___	\$ 29.00
#341780 Sterling Rolo Link Bracelet	\$ 195.00
#341918 Sterling Round Onyx Bracelet	\$ 225.00
#341924 Bright Rubber ID Bracelet Pk ___ Bl ___ Pu ___	\$ 68.00
#341967 Interchangeable Frame Sterling___Gold filled___	\$ 68.00
#341966 Sterling Double Link Anklet	\$ 185.00
#342266 Glass Bead Bracelet	\$ 79.00
#342443 Sterling Beaded Bracelet	\$ 97.00
#342470 Dog Tag and Key Chain Set	\$ 28.00
#342580 Sterling Miss America '99 Bracelet	\$ 320.00
#342734 Stainless Magnetic Bracelet with Slide	\$ 115.00
#342735 2-Tone Magnetic Bracelet with Slide	\$ 129.00
#342736 2-Tone Magnetic Braid with Slide	\$ 115.00
#342737 Stainless Magnetic Bracelet with Slide	\$ 98.00
#342712 Stainless & multi-colored CZ Bracelet	\$ 143.00
#342901 Sterling Black Rubber Bracelet	\$ 99.00
#342902 Square Bangle Bracelet	\$ 84.00
#342903 Sterling Binaro Bracelet	\$ 110.00
#372440 Key chain Alert or Diabetes (Circle one)	\$ 19.95
#372440 Key chain (w/purchase of 5 LIFETAGS®)	\$ 17.50
#372650 LIFETAG® Adult Pack (2 for \$60)	\$ 45.95
#372651 Wallet Card (2 for \$ 5)	\$ 4.75
#372658 House Decal Pack Alert___Diabetes___	\$ 18.00
#372659 Car Decal Pack Alert___Diabetes___	\$ 18.00
#372665 Variety Pack	\$ 54.00
#372726 Zipper Pull (2 for \$25)	\$ 15.49
#372727 Do-It-Yourself Kit Alert___Diabetes___ (2 for \$35)	\$ 18.00
#372728 LIFETAGkids Pack (2 for \$60)	\$ 38.95
#372751 Variety Decal Pack Alert___Diabetes___	\$ 34.00
#372752 Shoetag Alert___Diabetes___	\$ 19.95
#373048 Electronic LIFETAG®	\$ 44.95
#373124 Diabetes Temporary Tattoo - Boy 20 for	\$ 21.00
#373125 Diabetes Temporary Tattoo - Girl 20 for	\$ 21.00
#373126 Wallet Money Clip	\$ 28.00
#373128 Nail Clipper Key Chain (2 for \$26)	\$ 19.50
#MMACB Mini Miss America Charm Bracelet	\$ 175.00

**Shipping/Handling:** Outside the U.S. may incur additional shipping and insurance. Overnight and two-day shipping available. Allow 4-5 weeks for delivery.

\$19.99 to less	\$7	Subtotal _____
\$20.01 to \$49.99	\$8	Shipping/Handling _____
\$50.00 or \$99.99	\$9	(TX residents 8.25%) SalesTax _____
\$100.00 or more	\$18	Grand total _____

## METHOD OF PAYMENT

Check  Money Order  Debit Card  Visa  
 Master Card  American Express  Discover  
 Card Number: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_  
 Expiration: \_\_\_\_\_ CVV Code: \_\_\_\_\_  
 Signature: \_\_\_\_\_

## CUSTOMER INFORMATION

Date: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Daytime Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 Evening Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 Fax Number: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
 BRACELET SIZE [NOT WRIST SIZE]: \_\_\_\_\_

### Please tell us about yourself:

What condition do you have? \_\_\_\_\_  
 When were you diagnosed? \_\_\_\_\_  
 How did you hear about LIFETAG®? \_\_\_\_\_

What do you like best about LIFETAG®? \_\_\_\_\_

What other medical ID's have you worn? \_\_\_\_\_

Comments: \_\_\_\_\_

Age group: \_\_\_\_\_ under 18 \_\_\_\_\_ 19-35 \_\_\_\_\_ 36-54  
 \_\_\_\_\_ 55-70 \_\_\_\_\_ over 70 \_\_\_\_\_ Male \_\_\_\_\_ Female

### To complete your order, please sign below.

#### RELEASE OF ALL CLAIMS AND WARRANTY DISCLAIMER

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Buyer and all of his/her respective agents, representatives agents, representatives, heirs, successors and assigns (the "Buyer Parties") hereby RELEASE, ACQUIT AND FOREVER DISCHARGE Susan Eisen individually, LIFETAG, Inc. and Susan Eisen, Inc. (collectively referred to as "Eisen"), and all of their employees, agents, representatives, heirs, successors and assigns (collectively referred to as "Eisen Parties") from any and all claims, damages, losses, or expenses of whatsoever kind or nature incurred from or related to, in all respects, Buyer's purchase and use for medical identification purposes of a Lifetag, Lifetag Bracelet, Lifetag Pendant, or other product ("Product") purchased from Eisen. The Buyer Parties further hereby identify and hold the Eisen Parties harmless from any and all claims, damages, losses or expenses of whatsoever kind or nature asserted by any third party that received a Product from one or more of the Buyer Parties. The Eisen Parties hereby expressly disclaim all representations, guarantees, or warranties, either expressed or implied, including but not limited to the warranty as to the adequacy, promptness, or quality of the medical care provided to Buyer by reason of Buyer's purchase of the Product, as well as any implied warranty of merchantability or fitness for a particular purpose, and the Eisen Parties neither assume nor authorize any other person to assume, for any one or more of them, any liability in connection with the sale of Products.

Buyer: \_\_\_\_\_ Date: \_\_\_\_\_

#### YOUR GUARANTEE OF SATISFACTION

If you're not pleased with your purchase, we'll gladly refund your money, if unused, (excluding shipping) within 30 days of purchase.

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